

SAM Conveyancing *Property Challenges Solved*

Brand Book

Property Challenges Solved

Our Brand Book

Visual Elements

We take control of the whole conveyancing process for you.

A concierge hand holding service made for you and we really know our stuff!



Logo variation Do's



Logo variation Don'ts



Logo usage



Typeface System

Our Logo:

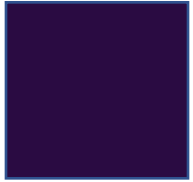
SAM Conveyancing
Property Challenges Solved

Logo Variations:

SAM
Conveyancing

SAM Conveyancing
Property Challenges Solved

Logo Do's and Don'ts



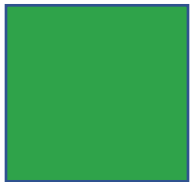
The logo may be #FFFFFF or #2a0b42



Do not crop the logo.



Do not add shadows or effects.



Do not rotate the logo.

Approved Font Families

Headings

Cooper Black

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z

a b c d e f g h i j k l

m n o p q r s t u v

w x y z

1 2 3 4 5 6 7 8 9 0

Subheadings & Body text

Montserrat

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z

a b c d e f g h i j k l

m n o p q r s t u v w

x y z

1 2 3 4 5 6 7 8 9 0

Featured

Segoe Print

A B C D E F G H I J K

L M N O P Q R S T U

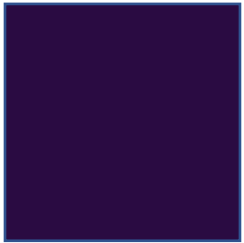
V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Approved Colour Values



#2a0b42



#7030a0



#ffffff



#2fa34a



#277abd



#ebebeb

Secondary Colour Values



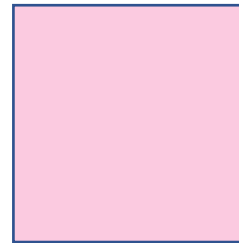
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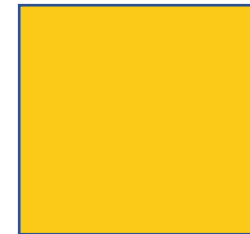
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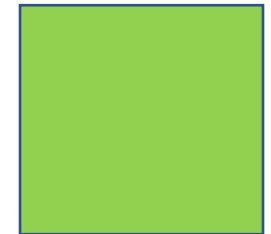
#78b2e1



#fbcae0



#fbca18



#92d050